**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

Amsterdam—04 March 2025. Keesing Technologies, a global leader in identity verification and fraud prevention solutions, is pleased to announce the appointment of Alex Bisschopas its new Chief Commercial Officer (CCO). In this role, Bisschopwill drive the company’s commercial strategy, strengthen global partnerships, and lead business development initiatives to accelerate growth.

Alex Bisschop commented, *“I’m honored to join Keesing Technologies as Chief Commercial Officer and become part of this fantastic team. We’re living in a world where secure identity verification is increasingly critical and I’m happy to contribute to the next phase of growth of Keesing Technologies. As such focus on expanding our presence and impact in the market, unlocking new verticals like the financial sector”.*

With an extensive background in enterprise software sales, Alex brings a wealth of expertise in building strong teams, driving commercial growth, and delivering real value to customers. Prior to joining Keesing Technologies, Bisschop co-founded his own company and held leadership roles at IFS where he successfully expanded market presence, spearheaded innovation, and increased revenue.

*"Alex brings a wealth of experience and drive, propelling us towards our ambitious goals to further expand Keesing and make a significant impact in the dynamic IDV market. His impressive track record in enterprise software and the financial sector will undoubtedly benefit us greatly. With Keesing's market-leading document reference database DocumentChecker, we have ample opportunities to add more enterprises to our global customer base. I am thrilled to work with Alex in shaping the future of Keesing, alongside the entire team,”* said Jan Lindeman, Managing Director of Keesing Technologies.

**About Keesing Technologies**

Since 1911, Keesing Technologies' mission has been to help organisations protect their businesses and customers from fraud. As a thought leader in the field of ID verification and fraud prevention, their solutions and unique ID verification data help organisations streamline verification and due diligence processes, enhance security, and build trusted relationships with their customers.

Keesing is the owner of the world’s most up-to-date and accurate ID reference database: [DocumentChecker](https://www.keesingtechnologies.com/document-verification/). It houses thousands of ID documents and banknotes from more than 200 countries and issuing organisations. This extensive source of information is at the core of all Keesing's verification solutions. Keesing also offers [AuthentiScan](https://www.keesingtechnologies.com/id-verification/automated-identity-verification/), the automated ID verification solution that combines document verification and biometric technology. [Keesing DaaS (Data as a Service)](https://www.keesingtechnologies.com/id-document-data-as-a-service/) provides businesses trusted document data as a reference or to train their machine learning.

Media Contact: Safia Elwakil (Marketing & Communication Manager)

pr@keesingtechnologies.com

+31(0)207157824

[www.keesingtechnologies.com](http://www.keesingtechnologies.com)