

Boosting KAV2GO's Vehicle Rental Efficiency with Keesing AuthentiScan



Executive Summary

KAV2GO, a vehicle rental business with over 100 convenient pickup locations, aims to improve its customer onboarding process by integrating Keesing AuthentiScan. This relationship will allow KAV2GO to provide a seamless, secure, and user-friendly experience for customers wishing to rent buses at any time and at a location nearest to them.

Business Background

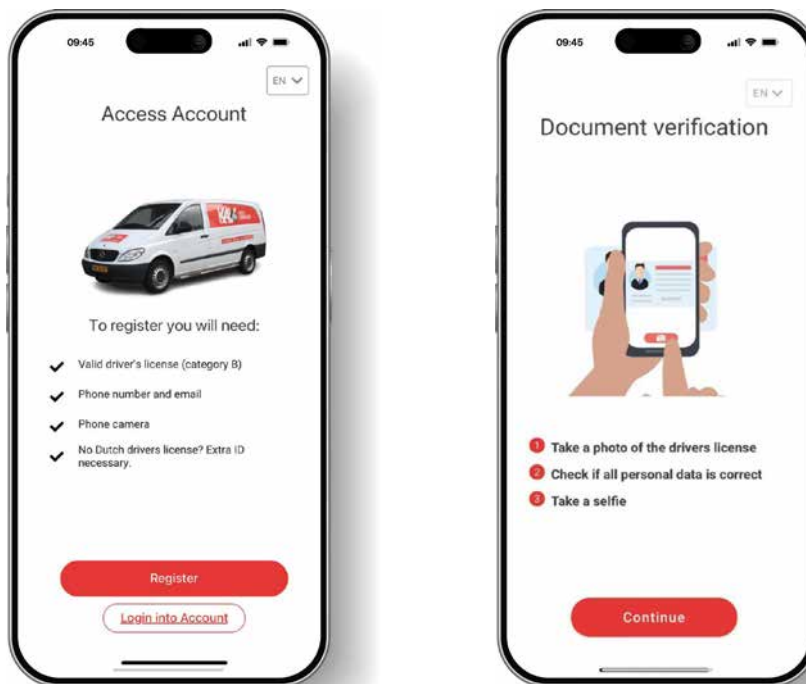
KAV2GO has established itself as a versatile and customer-focused option that is accessible 24/7 via its app. KAV2GO is well-positioned to service a wide range of consumer demands, with pickup choices available at prominent sites including Gamma, Hornbach, IKEA, and Praxis. From 2023, KAV2GO integrated with AuthentiScan to secure remote customer onboarding.

Problem Statement

Manually verifying driver's licences can cause increased operational expenses for the company and additional delays, which can drive away potential customers. With over 100 pickup locations, it would restrict scalability and make it difficult to provide a seamless, on-demand service.

Proposed Solution

Integrating [Keesing AuthentiScan](#) in KAV2GO's application to verify driver's licences.





AuthentiScan enables

- **Automated ID & Driver's License Verification:** Customers may quickly validate their driver's licences using the app, decreasing wait times and improving the rental experience.
- **Enhanced Security:** Keeping AuthentiScan uses advanced ID verification technology to ensure that only genuine documents are accepted. A biometric "selfie" check ensures that the document holder is really the legitimate owner, to further protect the business from fraud.
- **Convenience and Flexibility:** Customers can sign up from anywhere, eliminating the need to visit a physical site for verification.
- **Brand Customisation:** KAV2GO can incorporate AuthentiScan into its own branding and application, ensuring a consistent customer experience that reflects its brand identity.

Benefits of Integration

- **Improved Customer Satisfaction:** A faster, more secure onboarding process boosts customer satisfaction and loyalty.
- **Operational Efficiency:** By reducing manual verification processes, personnel can focus on more value-added activities.
- **Scalability:** As KAV2GO expands its service locations, AuthentiScan can simply scale to accommodate greater consumer volume.
- **Competitive Advantage:** By employing cutting-edge verification technology, KAV2GO can stand out in the vehicle rental industry.

Why Leading Companies Trust AuthentiScan

Discover why thousands of companies rely on AuthentiScan for secure and swift ID document verification. With a track record of delivering accuracy and smooth integration, it is the preferred solution for leading organisations. Click the "Free Demo" button to see it in action.

[Free Demo](#)

Keesing Technologies

experts in identity verification

Keesing Technologies is the world leader in identity verification. Since 1911, our mission is to help organisations protect their business and customers against fraud by providing world-class identity verification. As a thought leader in the field of ID verification and fraud prevention, we strive to make ID verification possible and accessible to all.

Keesing is the owner of the world's most complete and current ID reference database: DocumentChecker. Our bases cover data of thousands of ID documents from over 200 countries and organisations. This extensive source of information is at the core of all our verification solutions and enables you to establish an individual's identity from anywhere in the world.

Our trusted identity verification solutions and unique ID verification data help individuals as well as businesses to streamline verification and due diligence processes, enhance security and build trusted relations with their customers. Keesing's solutions are user-friendly, can be tailored to your business needs and easily integrated.

Keesing's industry-leading technologies and expertise deliver great solutions for both on-site (face-to-face) and remote identity verification processes.

"The global standard in identity verification"

Keesing serves more than 6,000 organisations worldwide. Keesing has offices in The Netherlands, France, and the USA, and collaborates with distributors, strategic partners and agents all over the world.

What makes us different



Global ID coverage

Complete ID reference database with IDs from over 200 countries.



Trustworthy content

Documents originate from issuing authorities and examined by our experts, ensuring accurate information.



End-to-end identity verification

Extensive ID document verification combined with biometric identity proofing technologies.



Expert helpline

Support from experienced certified document experts.



Trusted expertise

In business since 1911, our technology builds on unparalleled know-how and expertise.



Agency network

Strong relationships with government organisations and reliable partners across the globe.



Committed to quality and security

Keesing is registered as an ISO 9001 and 27001-certified company.



We've got your back

Global support, ID Academy services and document verification training from our expert team.



Trusted identity verification. Since 1911

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