

# Keesing Data as a Service (AI Training)

Empowering identity verification with accurate document data.



Powered by Keesing!



Trusted identity verification. Since 1911.

# Keesing Data as a Service (AI Training)

## Trusted and Reliable ID Document Data Ready-Made for AI and Machine Learning

At Keesing Technologies, we understand the importance of reliable identity verification in today's digital world. That is why we offer comprehensive, trusted, and accurate ID document data ready-made for AI and machine learning. With our data as a service offering, you can supercharge your AI models and streamline your identity verification processes.

### Benefits of Keesing Document Data:

- 1. High-Quality Data:** Our data is meticulously collected and categorized. We ensure its accuracy and reliability, with an extensive breadth and depth. Keesing provides a vast range of ID document data; full-color HD images of IDs, including front and back sides and UV scans. Our 70,000 images, include security features like holograms, microprint, and more to cover various verification scenarios.
- 2. Tailored to Your Needs:** Our data can be customized to align with your specific requirements and industry regulations. Whether you need data from a specific region or a particular demographic, we provide you with the right dataset to train your AI models effectively.
- 3. Accelerated AI Model Development:** With our ready-to-use data, you can significantly reduce the time and resources required to curate and preprocess data for your AI models. Jumpstart your AI model development and quickly deploy robust identity verification systems.
- 4. Improved Accuracy and Performance:** By utilizing our high-quality data, you can enhance the accuracy and performance of your AI models. Our diverse and reliable dataset enables your models to handle variations in ID document formats, reducing false positives and false negatives.
- 5. Stay Ahead of the Competition:** With our data as a service offering, you gain a competitive edge and improve time-to-market by leveraging the latest advancements in AI and machine learning. Our continuously updated and relevant data ensures that your identity verification systems are at the forefront of technology.

“Unlock the Power of AI and Machine Learning for Secure Identity Verification”



## Why Choose Keesing?

- **Industry Leader:** We have a proven track record of providing high-quality identity verification services to businesses and organizations worldwide. Our reputation for excellence and reliability makes us the trusted choice for identity verification data.
- **Expert Data Curation:** Our team of experienced data scientists and domain experts curate and validate our datasets, ensuring their accuracy and relevance. You can rely on our expertise to deliver reliable data that meets your specific needs.
- **Seamless Integration:** Our data as a service offering seamlessly integrates into your existing AI workflows and processes. We provide flexible APIs that allow for easy integration with your AI models and systems. Whether you are using Python, Java, or any other programming language, our APIs are designed to be developer-friendly, saving you time and effort in implementation.
- **Developer-Friendly APIs:** Our APIs are well-documented, making integration a breeze for your development team. We provide clear instructions, code samples, and comprehensive documentation to guide you through the integration process. You can quickly incorporate our data into your AI models and start leveraging its benefits.
- **Real-Time Updates:** We understand the importance of up-to-date data for accurate identity verification. Our APIs are designed to enable real-time updates, ensuring that you have access to the latest information. You can trust that your AI models are trained on the most current and relevant data, enhancing your business' performance and reliability.
- **Support Helpdesk Functionality:** Receive support from certified and highly trained ID document and anti-fraud experts to ensure 100% accuracy. The helpdesk function can provide a final decision to determine the authenticity of a document when needed.

## Checklist: the workflow for training and using an AutoML:

By leveraging Keesing data, you have already completed two tasks on the checklist.

- Prepare your training data.**
- Create a dataset.**
- Train a model.**
- Evaluate and iterate on your model.**
- Get predictions from your model.**
- Interpret prediction results.**

## Compliance and Security:

Keesing Data is committed to the highest standards of compliance and security. Our database is designed to meet and exceed industry regulations, guaranteeing the protection of sensitive information. Keesing document data – images and descriptive information – is authenticated as legitimate and obtained only from approved and consenting sources.

## Getting Started:

Join leading businesses and organizations across industries and take advantage of our AI and machine learning-driven solution. With our data as a service offering and developer-friendly APIs, you can effortlessly integrate our high-quality data into your AI models and streamline your identity verification processes. Contact us today to schedule a demo.

For inquiries and partnership opportunities, contact us at [sales@keesingtechnologies.com](mailto:sales@keesingtechnologies.com)

or visit our website at [www.keesingtechnologies.com](http://www.keesingtechnologies.com).

# Keesing Technologies

## experts in identity verification

Keesing Technologies is the world leader in identity verification. Since 1911, our mission is to help organisations protect their business and customers against fraud by providing world-class identity verification. As a thought leader in the field of ID verification and fraud prevention, we strive to make ID verification possible and accessible to all.

Keesing is the owner of the world's most complete and current ID reference database: Documentchecker. Our bases cover data of thousands of ID documents from over 200 countries and organisations. This extensive source of information is at the core of all our verification solutions and enables you to establish an individual's identity from anywhere in the world.

Our trusted identity verification solutions and unique ID verification data help individuals as well as businesses to streamline verification and due diligence processes, enhance security and build trusted relations with their customers. Keesing's solutions are user-friendly, can be tailored to your business needs and easily integrated.

Keesing's industry-leading technologies and expertise deliver great solutions for both on-site (face-to-face) and remote identity verification processes.

### "The global standard in identity verification"

Keesing serves more than 6,000 organisations worldwide. Keesing has offices in The Netherlands, France, and the USA, and collaborates with distributors, strategic partners and agents all over the world.

#### What makes us different



##### Global ID coverage

Complete ID reference database with IDs from over 200 countries.



##### Trustworthy content

Documents originate from issuing authorities and examined by our experts, ensuring accurate information.



##### End-to-end identity verification

Extensive ID document verification combined with biometric identity proofing technologies.



##### Expert helpline

Support from experienced Doc-3-certified document experts.



##### Trusted expertise

In business since 1911, our technology builds on unparalleled know-how and expertise.



##### Agency network

Strong relationships with government organisations and reliable partners across the globe.



##### Committed to quality and security

Keesing is registered as an ISO 9001 and 27001-certified company.



##### We've got your back

Global support, ID Academy services and document verification training from our expert team.



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