## Simplified Due Diligence (SDD)

- Use: Low-risk customers, minimal risk of money laundering or terrorist financing.
- Process: Basic identification using minimal customer information.
- Purpose: Quickly verify identities, streamline the onboarding process.
- **Example:** Low-value, low-frequency transaction customer.

Keesing AuthentiScan LITE & LITE+

## Standard Customer Due Diligence (CDD)

- Use: Standard-risk customers, baseline level of due diligence for most clients.
- Process: Comprehensive identity checks including verifying identity documents, cross-referencing against databases & understanding the nature of the customer relationship.
- Purpose: Accurately confirm customer identities, assess risk levels, and ensure compliance.
- Example: Regular onboarding to a bank or financial service.

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## Enhanced Due Diligence (EDD)

- Use: High-risk customers.
- Process: In-depth identity
   verification, detailed background
   checks, ongoing monitoring,
   screening against Politically
   Exposed Persons (PEP) and
   sanctions lists.
- Purpose: Assess and mitigate risks associated with high-risk customers, robust compliance.
- Example: Conducting checks on a high-net-worth individual from a country with high corruption levels.

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