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## Keesing Technologies' customer onboarding solution now live

**AMSTERDAM, December 9, 2019 – Keesing Technologies, the leading global identity verification provider, announces the release of its new ID verification solution for remote customer onboarding. The solution, that comes as a web API, is part of the cutting-edge AuthentiScan product suite and helps organisations to achieve regulatory compliance while streamlining their customers' onboarding journey. Accuracy, ease-of-use and reliability are key features of the new AuthentiScan web API.**

The AuthentiScan web API offers a seamless identity proofing system enabling financial institutions (FIs) and other organisations to onboard new customers on the go, without the need for customers to deliver identity documents to a branch office. In the web API, Keesing combines its trusted ID document verification with biometric facial recognition and liveness detection functionalities, guaranteeing an extremely secure customer identification process.

AuthentiScan guides the customer through the process of taking a photo of his ID document and a selfie for facial comparison with the photo on the ID document. To ensure biological identifiers are from the proper user and not from someone else, liveness detection takes place through eye (blinking) and lip movement (smiling) analysis. The addition of liveliness detection to the process bolsters security when onboarding customers remotely as it will make it extremely difficult to impersonate the individual whose photo appears on an ID document. The ID document is then thoroughly verified against Keesing's ID reference database including information of more than 6,000 ID documents from over 200 countries. This process provides extensive ID document verification that can be trusted.

The web API also includes OCR (Optical Character Recognition) autofill functionality to speed up the enrolment process for both the FI and customer, instantly boosting efficiency and enabling a hassle-free, convenient onboarding experience. AuthentiScan meets all Anti-Money Laundering (AML) compliance mandates and creates a compliance report for each onboarded customer.

Keesing developed the new technology to accommodate the surge in requests from its customers and the market for a solution that supports remote identification for customer onboarding. Last August, Keesing launched the AuthentiScan web API in beta mode for testing. According to the feedback of the test group Keesing's new solution is exceptionally accurate and reliable. This reflects Keesing's mission to offer the most accurate and reliable solution for digital and remote customer identification. "Accuracy in customer onboarding is significant to avert high dropout rates and create trust", explains Daniel Suess, Commercial Director of Keesing Technologies. "For example, a frictional or inaccurate image capturing process leaves you with frustrated customers that are likely to drop out. One of our most important qualities is that our solutions are dependable and can be trusted."

Keesing has earned an outstanding reputation when it comes to reliable ID document verification. For almost a century, the company has served organisations worldwide helping them to prevent identity fraud by offering easy-to-use ID verification solutions of the highest quality. Building on this expertise, Keesing has always been able to provide organisations with the most trusted ID document verification capabilities on the market.

The Keesing AuthentiScan web API is available starting today. The company will continue to refine and improve the web API throughout 2020 and expects to release updates and new features, including RFID chip validation.

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## About Keesing Technologies

Keesing Technologies was founded in 1923 and leads the way in digital ID document verification and identity proofing solutions. The objective of Keesing is to help organisations prevent counterfeiting and combat fraud by providing the world's best verification solutions. The technology used, is powered by nearly 100 years of experience and accumulated knowledge.

Keesing's customer onboarding technology provides an easy-to-use identity proofing process incorporating biometric facial recognition and extensive ID document verification. The technology was especially designed for customer onboarding processes and can be seamlessly integrated via a web API into any existing platform, providing a secure and efficient onboarding process for both the business and its customer. The company works with various organisations around the world to streamline and secure their customer onboarding processes. Keesing's solutions are known for their security, accuracy and usability.

Keesing serves more than 6,000 organisations worldwide, including banks and other financial institutions. Keesing has offices in The Netherlands, France, and the USA, and collaborates with distributors, strategic partners and agents all over the world.

*For more information about Keesing Technologies please visit [www.keesingtechnologies.com](http://www.keesingtechnologies.com).*

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