

# Privacy Statement

## Protecting and respecting your privacy

This Privacy Policy applies to visitors to the site, who view only publicly available content (the "Visitors") and subscribers who have signed up to access and use our Services ("Subscribers").

This Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

By visiting our site, Visitors are agreeing to the terms of this Privacy Policy and the accompanying Terms of Service.

Any questions regarding this Policy should be sent by email to [info@keesingtechnologies.com](mailto:info@keesingtechnologies.com) or in writing to: Keesing Reference Systems B.V., Hogehilweg 17, 1101 CB, Amsterdam Zuidoost, The Netherlands, telephone +31 (0)20 7157 800.

## Who are we?

Keesing Technologies helps organizations to prevent counterfeiting and to combat fraud by providing the world's best authentication solutions. To this end, we market a range of printed and digital solutions that allow users – from document professionals to untrained staff – to assess the authenticity of nearly all ID documents and banknotes currently in circulation. Our solutions provide you with the assurance of a document's authenticity.

## What personal information do we collect from the people who visit our website?

When registering on our site, as appropriate, you may be asked to enter your name, email address or other details to enhance your experience.

## When do we collect information?

We collect information from you when you register on our site or enter information on our site.

## How do we use your information?

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings you are most interested in;
- To improve our website in order to serve you better.

## How do we protect your information?

We do not use vulnerability scanning. We only provide articles and information. We do not use Malware Scanning. Your personal information is contained behind a firewall in a secured network and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology.

### **Do we use cookies?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow them). A cookie enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. Cookie policy

### **Third-party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

### **Email**

If you receive emails from us, it's possible we will record your interactions with the aim to adapt the content of our communication with what we think is relevant to you.

### **Google**

We do not use Google AdSense Advertising on our website. We, along with third-party vendors such as Google, use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to analyze traffic.

### **Unsubscribe**

If at any time you would like to unsubscribe from receiving future emails, you can email us at [info@keesingtechnologies.com](mailto:info@keesingtechnologies.com) and we will promptly remove you from ALL correspondence.