

The key role of specimen distribution

Specimen distribution is key! To be able to prevent ID document fraud, familiarity with the technical details of ID documents is essential.

Specimen documents play a key role in acquiring this knowledge. Although a specimen document carries fictitious personal details, it possesses all the security features of its real counterpart. Keesing facilitates this familiarisation by expanding their reference database Documentchecker with a comprehensive collection of specimen ID documents and banknotes with the aim to educate verification individuals and help prevent criminal abuse of ID documents.

New identity documents can only be successfully introduced if government institutions and document manufacturers understand the need and take responsibility to distribute specimens. Their cooperation is fundamental in the fight against document fraud: Only if specimens are readily made available can personnel responsible for authentication familiarise themselves with document specific security features.

Keesing's acquisition department is dedicated to ensuring that specimens can be submitted in the most straightforward and secure manner.

Please consult www.keesingtechnologies.com/specimen for instructions on how a specimen, series or kit can be submitted. The processes from pre-submission to publication are illustrated on the next page with the help of a recent case.



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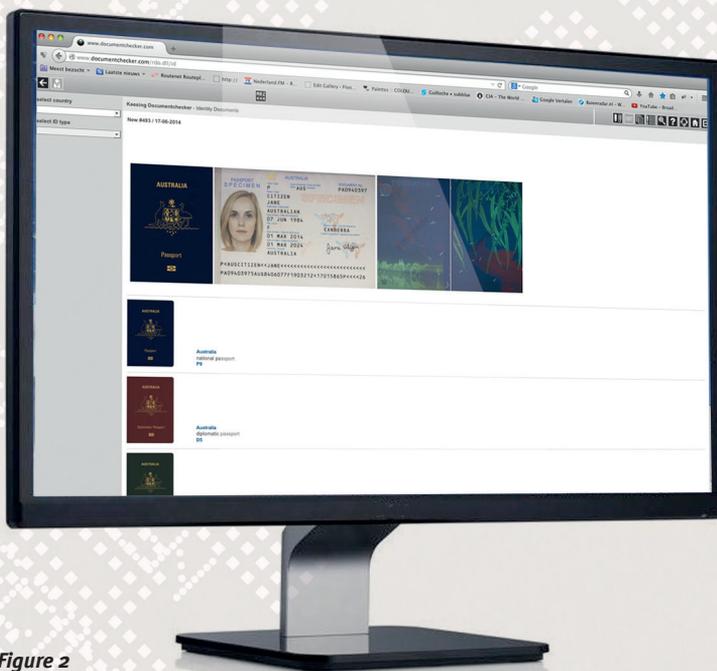


Figure 2

[Newsletter of documentchecker.com](http://www.keesingtechnologies.com/specimen)



Figure 3

Specific security features



Figure 1

Australian P series passport

Case: Australian P series (launched early 2014)

At the end of 2013, Keesing was contacted by an Australian official informing us that a specimen kit would be made available of the next Australian P series passport (figure 1) due to be introduced sometime in 2014.

Processing the security features for education purposes

The specimen kit was made available to Keesing and processed promptly. Clear technical images and videos were created of the specific security features such as OVI, hologram, laminate, watermark and UV (figure 3). In addition, content was generated in seven languages including Russian. Secondary information was duly assimilated. All pre-coordinated efforts were geared towards a seamless online publication and distribution throughout the industry on the official launch date of the new passport series.

Launch date synergy

Pre-launch notice is extremely desirable as it can create launch synergy. The specimen specifics can then be

processed in a timely manner, so the integration in Documentchecker can be completed on time. This creates extra leverage by process alignment with the all-important official launch date of the ID document. Finally, on the launch date the specimen can at our discretion be showcased in an attractive animation film which is prominently featured in the newsletter of documentchecker.com (figure 2).

Transparency towards the issuer

Transparency is paramount and to establish and safeguard this, the responsible government office or manufacturer is given complimentary access to documentchecker.com so the specimen integration and the final result can be viewed and inspected at their convenience. Keesing was particularly pleased to have received the following quote from the Australian office: “Thank you for your assistance in having the P series integrated into Documentchecker. The images look great and the moving graphic which shows the UV features on each page looks particularly good.”

The case mentioned above is an ideal scenario, yet there are many ways to integrate (new) identity documents into Documentchecker. If a specimen is not immediately available, it can be integrated at any time afterwards.

Figure 4

Interpol Identity Checker

It has always been Keesing’s mission to support fraud prevention and all of our endeavours are aimed at achieving this. Keesing Reference Systems was established in 1923. In 2001 Interpol Identity Checker (figure 4), the predecessor of the Keesing Identity Checker, was created. Now Keesing provides a variety of smart authentication solutions.

In conclusion, the importance of specimen dissemination and knowledge sharing within the verification sector cannot be overstated. One main effective weapon issuing countries can readily deploy as an important defensive tool to help ID document examiners and authentication staff combat fraud, is specimen distribution.

